

## DUPLINVOICE TE

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
935521-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

 Advertiser
 Product
 Estimate Number

 Democratic Congressional
 issues
 1200

Billing Calendar Broadcast

Flight Dates

Cash

Order #

935521

Billing Type

Deal #

Alt Order #

Special Handling

10/09/12 - 10/15/12

IDB # **8091**  Advertiser Code Product Code

Rate Type

NM

NM

NM

NM

NM

\$3,000.00

\$3,000.00

\$3,000.00

\$3,000.00

\$3,000.00

Agency Ref Advertiser Ref

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

10/15/12

MTWTF--

Air Time Description

7:29 AM Good Morning America

7:54 AM Good Morning America

8:59 AM Good Morning America

7:59 AM Good Morning America

8:47 AM Good Morning America

10/09/12

1 WMURTu

14 WMURTu

2 WMURTu

4 WMURW

3 WMURW

Day Air Date

10/09/12

10/09/12

10/09/12

10/10/12

10/10/12

Spots: # Ch

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

								Spots/				
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	10/09/12 Class of Ti	10/15/12 me - Fixed N	5a Daybr on Pre-empt	reak ible	5-6a	МГWГF	:30	10	\$1,750.00	NM		
	Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS MTWTF	Spots/Week 10	<u>Rate</u> \$1,750.00						
	Spots: # C		<u>Date</u> Air	r Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate	Type
	9 W	MURTu 10	/09/12 5:	14 AM 5a Day	break	5-6a	:3	O D3C12NH	02T01H		\$1,750.00	NM
	1 W	MURTu 10	/09/12 5:	41 AM 5a Day	break	5-6a	:3	O D3C12NH	01T02H		\$1,750.00	NM
	2 W	MURW 10	/10/12 5:	13 AM 5a Day	break	5-6a	:3	O D3C12NH	01T02H		\$1,750.00	NM
	8 W	MURW 10	/10/12 5:	23 AM 5a Day	break	5-6a	:3	O D3C12NH	02T01H		\$1,750.00	NM
	3 W	MURTh 10	/11/12 5:	28 AM 5a Day	break	5-6a	:3	O D3C12NH	01Т02Н		\$1,750.00	NM
	7 W	MURTh 10	/11/12 5:	40 AM 5a Day	break	5-6a	:3	O D3C12NH	02T02H		\$1,750.00	NM
	4 W	MURF 10	/12/12 5:	14 AM 5a Day	break	5-6a	:3	O D3C12NH	01Т02Н		\$1,750.00	NM
	10 W	MURF 10	/12/12 5:	24 AM 5a Day	break	5-6a	:3	O D3C12NH	02T02H		\$1,750.00	NM
	6 W	MURM 10	/15/12 5:	13 AM 5a Day	break	5-6a	:3	O D3C12NH	02T02H		\$1,750.00	NM
	5 W	MURM 10	/15/12 5:	53 AM 5a Day	break	5-6a	:3	O D3C12NH	01T02H		\$1,750.00	NM
2	2 10/09/12 Class of Ti	10/15/12 me - Fixed N	6a Daybr on Pre-empti	reak ible	6-7a	МГWГF	:30	6	\$4,000.00	NM		
	Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS MTWTF	Spots/Week 6	Rate \$4,000.00						
	Spots: # C	h <u>Day Ai</u>	<u>Date</u> Air	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 W	MURTu 10	/09/12 5:	58 AM 6a Day	break	6-7a	:3	O D3C12NH	02T01H		\$4,000.00	NM
	6 W	MURTu 10	/09/12 6:	13 AM 6a Day	break	6-7a	:3	O D3C12NH	02T01H		\$4,000.00	NM
	2 W	MURW 10	/10/12 6:	12 AM 6a Day	break	6-7a	:3	O D3C12NH	01T02H		\$4,000.00	NM
	3 W	MURTh 10	/11/12 6:	40 AM 6a Day	break	6-7a	:3	O D3C12NH	01Т02Н		\$4,000.00	NM
	4 W	MURF 10	/12/12 6:	23 AM 6a Day	break	6-7a	:3	O D3C12NH	01Т02Н		\$4,000.00	NM
	5 W	MURM 10	/15/12 6:	58 AM 6a Day	break	6-7a	:3	O D3C12NH	01T01H		\$4,000.00	NM
3	3 10/09/12 Class of Ti	10/15/12 me - Fixed N		orning America ible	7-9a	МГWГF	:30	14	\$3,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						

\$3.0000.00

7-9a

7-9a

7-9a

7-9a

7-9a

Start/End Time

Length Ad-ID

:30 D3C12NH02T01H

:30 D3C12NH02T01H

:30 D3C12NH02T01H

:30 D3C12NH02T01H

:30 D3C12NH01T02H



Send Payment To:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 10/21/12 10/01/12 - 10/15/12 935521-1 October 2012

Advertiser	Product	Estimate Number
Democratic Congressional	issues	1200

						Spots/				
ne Start Date Er	d Date I	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
3 10/09/12 10 Class of Time -	/15/12 ( Fixed Non F	Good Morning Pre-emptible	America 7-9a	МГWГF	:30	14	\$3,000.00	NM		
Spots: # Ch	Day Air Da	te Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Туре
12 WMUR			1 Good Morning America	7-9a	:30	D3C12NH	102Т02Н		\$3,000.00	
6 WMUR	Th 10/11/		1 Good Morning America	7-9a	:30	D3C12NH	Ю1ТО2Н		\$3,000.00	NM
5 WMUR	Th 10/11/		1 Good Morning America	7-9a	:30	D3C12NH	102Т02Н		\$3,000.00	NM
8 WMUR			1 Good Morning America	7-9a		D3C12NH			\$3,000.00	
7 WMUR			1 Good Morning America	7-9a		D3C12NH			\$3,000.00	
11 WMUR			1 Good Morning America	7-9a		D3C12NH			\$3,000.00	
13 WMUR			1 Good Morning America	7-9a		D3C12NH			\$3,000.00	
10 WMUR			1 Good Morning America	7-9a		D3C12NH			\$3,000.00	
9 WMUR			1 Good Morning America	7-9a		D3C12NH			\$3,000.00	
					.00				Ψ0,000.00	14101
4 10/09/12 10 Class of Time -		•		МГWГF	:30	8	\$850.00	NM		
10/	09/12 10	D/15/12 MTV	WTF Spots/Week 8	<u>Rate</u> \$850.00						
	Day Air Da		Description	Start/End Time	Length				Rate	
1 WMUR	Tu 10/09/	12 9:42 AN	1 KELLY LIVE DAY	9AM-10AM	.00	D3C12NH			\$850.00	NM
7 WMUR	W 10/10/	12 9:38 AN	1 KELLY LIVE DAY	9AM-10AM		D3C12NH			\$850.00	NM
2 WMUR	W 10/10/	12 9:56 AN	1 KELLY LIVE DAY	9AM-10AM	:30	D3C12NH	Ю1ТО2Н		\$850.00	
8 WMUR	Th 10/11/	12 9:37 AN	I KELLY LIVE DAY	9AM-10AM	:30	D3C12NH	Ю1ТО2Н		\$850.00	NM
3 WMUR	Th 10/11/	12 9:59 AN	I KELLY LIVE DAY	9AM-10AM	:30	D3C12NH	102Т02Н		\$850.00	NM
4 WMUR	F 10/12/	12 9:55 AN	1 KELLY LIVE DAY	9AM-10AM	:30	D3C12NH	Ю1ТО2Н		\$850.00	NM
6 WMUR	M 10/15/	12 9:36 AN	1 KELLY LIVE DAY	9AM-10AM	:30	D3C12NH	Ю1ТО1Н		\$850.00	NM
5 WMUR	M 10/15/	12 9:59 AN	I KELLY LIVE DAY	9AM-10AM	:30	D3C12NH	102Т02Н		\$850.00	NM
5 10/09/12 10 Class of Time -		The View Pre-emptible	11-12p	МГWГF	:30	4	\$850.00	NM		
			WFSS Spots/Week 4	Rate \$850.00						
Spots: # Ch	Day Air Da	te Air Time	Description	Start/End Time	Length				Rate	Туре
2 WMUR	W 10/10/	12 11:59 AN	1 The View	11-12p	:30	D3C12NH	Ю2ТО1Н		\$850.00	NM
3 WMUR	Th 10/11/	12 11:32 AN	1 The View	11-12p		D3C12NH			\$850.00	NM
4 WMUR	F 10/12/	12 10:59 AN	1 The View	11-12p	.00	D3C12NH			\$850.00	NM
1 WMUR	M 10/15/	12 11:31 AN	1 The View	11-12p	:30	D3C12NH	Ю1ТО2Н		\$850.00	NM
6 10/09/12 10 Class of Time -		News 9 at Noo Pre-emptible	n 12-1230p	МГЖГБ	:30	10	\$1,325.00	NM		
Weeks: Sta	rt Date <u>Er</u> 09/12 10		VTFSS Spots/Week 10	Rate \$1,325.00						
Spots: # Ch	Day Air Da	te Air Time	Description	Start/End Time	Length				Rate	Туре
7 WMUR	Tu 10/09/	12 12:16 PM	News 9 at Noon	12-1230p	:30	D3C12NH	Ю2ТО1Н		\$1,325.00	NM
1 WMUR	Tu 10/09/	12:28 PM	1 News 9 at Noon	12-1230p	:30	D3C12NH	102Т01Н		\$1,325.00	NM
6 WMUR	W 10/10/	12:09 PM	1 News 9 at Noon	12-1230p	:30	D3C12NH	Ю1ТО2Н		\$1,325.00	NM
2 WMUR	W 10/10/	12 12:25 PM	1 News 9 at Noon	12-1230p	:30	D3C12NH	102ТО1Н		\$1,325.00	NM
10 WMUR	Th 10/11/	12 12:10 PM	1 News 9 at Noon	12-1230p	:30	D3C12NH	102Т02Н		\$1,325.00	NM
3 WMUR	Th 10/11/	12 12:22 PN	1 News 9 at Noon	12-1230p	:30	D3C12NH	Ю1ТО2Н		\$1,325.00	NM
9 WMUR			1 News 9 at Noon	12-1230p	:30	D3C12NH	Ю1ТО2Н		\$1,325.00	
4 WMUR			1 News 9 at Noon	12-1230p	:30	D3C12NH	102Т02Н		\$1,325.00	
5 WMUR			1 News 9 at Noon	12-1230p		D3C12NH			\$1,325.00	
8 WMUR			1 News 9 at Noon	12-1230p		D3C12NH			\$1,325.00	
7 10/09/12 10 Class of Time -			be a Millior 1230-1p	МГШГГ	:30	6	\$550.00	NM		
Ciass Of Tille -	- INCU INUIT		IMPOG							

INVOICE

Rate

Spots/Week

MTWTFSS

Weeks:

Start Date

**End Date** 



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WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
935521-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
<b>Democratic Congressional</b>	issues	1200

Line Chart Date Food F	nata Dan		Ctam	*/C.a.d. Time a	<b>NEW PROC</b>	l a a ath	Spots/ Week	Data	T		
Line Start Date End D		cription			MTWTFSS	Length	vveek	Rate	Туре		
7 10/09/12 10/15/ Class of Time - Fixe		o Wants to b emptible	e a Millior 1230	)-1p	MTWTF	:30	6	\$550.00	NM		
10/09/1	2 10/15	5/12 MTW	ΓF	6	\$550.00						
Spots: # Ch Day	Air Date	Air Time	Description		Start/End Time	e Length	n Ad-ID			Rate	Type
1 WMURTu	10/09/12	12:51 PM	Who Wants to	be a Millionaire	1230-1p	:30	D3C12NH	02T01H		\$550.00	) NM
2 WMURW	10/10/12	12:39 PM	Who Wants to	be a Millionaire	1230-1p	:30	D3C12NH	01T02H		\$550.00	) NM
6 WMURW	10/10/12	12:49 PM	Who Wants to	be a Millionaire	1230-1p	:30	D3C12NH	02T01H		\$550.00	) NM
3 WMURTh	10/11/12	12:51 PM	Who Wants to	be a Millionaire	1230-1p	:30	D3C12NH	02T02H		\$550.00	) NM
4 WMURF	10/12/12	12:46 PM	Who Wants to	be a Millionaire	1230-1p	:30	D3C12NH	01T02H		\$550.00	) NM
5 WMURM	10/15/12	12:53 PM	Who Wants to	be a Millionaire	1230-1p	:30	D3C12NH	02T02H		\$550.00	) NM
8 10/09/12 10/15/ Class of Time - Fixe		EN EF emptible	4PM	1-5PM	МГWГF	:30	6	\$850.00	NM		
Weeks: Start D				pots/Week 6	Rate \$850.00						
Spots: # Ch Day	Air Date	Air Time	Description		Start/End Time		Ad-ID			Rate	Type
1 WMURTu	10/09/12	4:00 PM	ELLEN EF		4PM-5PM	:30	D3C12NH	02T01H		\$850.00	) NM
2 WMURW	10/10/12	3:58 PM	ELLEN EF		4PM-5PM		D3C12NH			\$850.00	) NM
3 WMURTh	10/11/12	4:33 PM	ELLEN EF		4PM-5PM		D3C12NH			\$850.00	NM (
4 WMURF	10/12/12	4:30 PM	ELLEN EF		4PM-5PM		D3C12NH			\$850.00	) NM
5 WMURM	10/15/12	4:33 PM	ELLEN EF		4PM-5PM		D3C12NH			\$850.00	) NM
6 WMURM	10/15/12	4:50 PM	ELLEN EF		4PM-5PM	:30	D3C12NH	02T02H		\$850.00	) NM
9 10/09/12 10/15/ Class of Time - Fixe		vs 9 at 5 emptible	5-6p	1	MTWTF	:30	10	\$4,000.00	NM		
Weeks: <u>Start D</u> 10/09/1	2 10/15			pots/Week 10	Rate \$4,000.00						
	Air Date		<u>Description</u>		Start/End Time		Ad-ID				Type
8 WMURTu	10/09/12		News 9 at 5		5-6p		D3C12NH			\$4,000.00	
1 WMURTu	10/09/12		News 9 at 5		5-6p		D3C12NH			\$4,000.00	
9 WMURW	10/10/12		News 9 at 5		5-6p		D3C12NH			\$4,000.00	
2 WMURW	10/10/12		News 9 at 5		5-6p		D3C12NH			\$4,000.00	
10 WMURTh	10/11/12		News 9 at 5		5-6p		D3C12NH			\$4,000.00	
3 WMURTh	10/11/12	5:54 PM	News 9 at 5		5-6p		D3C12NH			\$4,000.00	
4 WMURF	10/12/12	5:40 PM	News 9 at 5		5-6p		D3C12NH			\$4,000.00	
7 WMURF	10/12/12		News 9 at 5		5-6p		D3C12NH			\$4,000.00	
5 WMURM	10/15/12	****	News 9 at 5		5-6p		D3C12NH			\$4,000.00	
6 WMURM	10/15/12	5:41 PM	News 9 at 5		5-6p	:30	D3C12NH	02T02H		\$4,000.00	) NM
10 10/09/12 10/15/ Class of Time - Fixe		vs 9 at 6 emptible	6-7p	1	МГЖГБ	:30	10	\$5,000.00	NM		
Weeks: <u>Start D</u> 10/09/1	2 10/15	7/12 MTW	<u></u>	pots/Week 10	Rate \$5,000.00						
	Air Date		Description		Start/End Time		Ad-ID				Type
1 WMURTu	10/09/12		News 9 at 6		6-7p		D3C12NH			\$5,000.00	
6 WMURTu	10/09/12		News 9 at 6		6-7p		D3C12NH			\$5,000.00	
2 WMURW	10/10/12		News 9 at 6		6-7p		D3C12NH			\$5,000.00	
8 WMURW	10/10/12		News 9 at 6		6-7p		D3C12NH			\$5,000.00	
9 WMURTh	10/11/12		News 9 at 6		6-7p		D3C12NH			\$5,000.00	
3 WMURTh	10/11/12		News 9 at 6		6-7p		D3C12NH			\$5,000.00	
10 WMURF	10/12/12		News 9 at 6		6-7p		D3C12NH			\$5,000.00	
4 WMURF	10/12/12	6:27 PM	News 9 at 6		6-7p		D3C12NH			\$5,000.00	
7 WMURM 5 WMURM	10/15/12 10/15/12		News 9 at 6 News 9 at 6		6-7p 6-7p		D3C12NH D3C12NH			\$5,000.00 \$5,000.00	



## INVOICE

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

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Invoice #	Invoice Date	Invoice Month	Invoice Period
935521-1	10/21/12	October 2012	10/01/12 - 10/15/12

Democratic Congressional	issues	1200
Advertiser	<u>Product</u>	Estimate Number

Spots/

		Sp	oots/		
Line Start Date End Date Description Start/End Time	ne MTWTFSS	Length W	eek Rate	Type	
11 10/09/12 10/15/12 Chronicle NH 7-730p Class of Time - Fixed Non Pre-emptible	МГЖГБ	:30	4 \$1,650.0	0 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	Rate 4 \$1,650.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad	d-ID		Rate Type
2 WMURTu 10/09/12 7:29 PM Chronicle NH	7-730p	:30 D3	C12NHO2TO1H		\$1,650.00 NM
1 WMURW 10/10/12 7:11 PM Chronicle NH	7-730p	:30 D3	C12NHO2TO1H		\$1,650.00 NM
4 WMURTh 10/11/12 7:27 PM Chronicle NH	7-730p	:30 D3	BC12NHO2TO2H		\$1,650.00 NM
3 WMURM 10/15/12 7:11 PM Chronicle NH	7-730p	:30 D3	BC12NH01T01H		\$1,650.00 NM
12 10/09/12 10/15/12 INSIDE EDITION AC 730-8p Class of Time - Fixed Non Pre-emptible	MTWF	:30	4 \$1,650.0	0 NM	
Weeks: Start Date 10/09/12 End Date MTWTFSS MTWTF Spots/Wee	<u>Rate</u> 4 \$1,650.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A			Rate Type
1 WMURTu 10/09/12 7:59 PM INSIDE EDITION AC	730-8p	:30 D3	BC12NHO2TO1H		\$1,650.00 NM
2 WMURTh 10/11/12 7:59 PM INSIDE EDITION AC	730-8p		BC12NHO1TO2H		\$1,650.00 NM
4 WMURF 10/12/12 7:41 PM INSIDE EDITION AC	730-8p		BC12NHO1TO2H		\$1,650.00 NM
3 WMURM 10/15/12 7:59 PM INSIDE EDITION AC	730-8p	:30 D3	BC12NH02T02H		\$1,650.00 NM
13 10/09/12 10/15/12 Nightline 1135p-1206a Class of Time - Fixed Non Pre-emptible	МГWГF	:30	8 \$1,100.0	0 NM	
Weeks: Start Date 10/09/12 End Date 10/15/12 MTWTF- Spots/Wee	<u>Rate</u> 8 \$1,100.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	<u>d-ID</u>		Rate Type
7 WMURTu 10/09/12 11:53 PM Nightline	1135p-1206a		BC12NHO1TO2H		\$1,100.00 NM
2 WMURW 10/10/12 11:55 PM Nightline	1135p-1206a		BC12NHO1TO2H		\$1,100.00 NM
8 WMURW 10/10/12 12:02 AM Nightline	1135p-1206a		BC12NHO2TO1H		\$1,100.00 NM
3 WMURTh 10/11/12 11:54 PM Nightline	1135p-1206a		BC12NHO2TO2H		\$1,100.00 NM
4 WMURF 10/12/12 11:54 PM Nightline	1135p-1206a	:30 D3	BC12NHO1TO2H		\$1,100.00 NM
1 WMURF 10/12/12 12:01 AM Nightline	1135p-1206a	:30 D3	BC12NHO2TO2H		\$1,100.00 NM
5 WMURM 10/15/12 Nightline	1135p-1206a	:00			<del>\$1,100.00</del> NM
Credited					
oversold inventory 6 WMURM 10/15/12 11:54 PM Nightline	1135p-1206a	·20 D3	BC12NH02T02H		\$1,100.00 NM
·	· ·	.30 DC			\$1,100.00 NW
14 10/09/12 10/15/12 Jimmy Kimmel 1205-105a Class of Time - Fixed Non Pre-emptible	МГWГF	:30	8 \$300.0	0 NM	
Weeks: Start Date 10/09/12 End Date MTWTFS MTWTF Spots/Wee	<u>Rate</u> 8 \$300.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A			Rate Type
1 WMURTu 10/09/12 12:35 AM Jimmy Kimmel	1205-105a		BC12NHO2TO1H		\$300.00 NM
7 WMURTu 10/09/12 1:00 AM Jimmy Kimmel	1205-105a		BC12NHO2TO1H		\$300.00 NM
2 WMURW 10/10/12 12:43 AM Jimmy Kimmel	1205-105a		BC12NHO1TO2H		\$300.00 NM
8 WMURTh 10/11/12 12:23 AM Jimmy Kimmel	1205-105a		BC12NH01T02H		\$300.00 NM
3 WMURTh 10/11/12 1:01 AM Jimmy Kimmel	1205-105a		BC12NHO2TO2H		\$300.00 NM
4 WMURF 10/12/12 1:04 AM Jimmy Kimmel	1205-105a		BC12NH01T02H		\$300.00 NM
5 WMURM 10/15/12 12:23 AM Jimmy Kimmel	1205-105a		BC12NH01T02H		\$300.00 NM
6 WMURM 10/15/12 1:00 AM Jimmy Kimmel	1205-105a	:30 D3	BC12NH02T02H		\$300.00 NM
15 10/09/12 10/15/12 News 9 at 11 11-11:35p Class of Time - Fixed Non Pre-emptible	MTWTFSS	:30	6 \$4,500.0	0 NM	
	<u>Rate</u> 6 \$4,500.00				
10/09/12 10/15/12 MTWTFSS  Spots: # Ch Day Air Date Air Time Description		Length A			Rate Type
10/09/12 10/15/12 MTWTFSS	6 \$4,500.00	:30 D3	D-ID BC12NH02T01H BC12NH02T01H		Rate Type \$4,500.00 NM



## Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

<u>Advertiser</u>	Product	Estimate Number
Democratic Congressional	issues	1200

Spots/

									Spots/				
Line S	Start Date	End Da	te Desc	cription		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	10/09/12 Class of Tim	10/15/1 e - Fixed		s 9 at 11 emptible		11-11:35p	MTWTFSS	:30	6	\$4,500.00	NM		
S	Spots: # Ch	Day	Air Date	Air Time D	Descript	ion	Start/End Time	Length	Ad-ID			Rate	Туре
	4 WM	URTh	10/11/12	11:21 PM N	lews 9	at 11	11-11:35p	:30	D3C12NH	Ю1ТО2Н		\$4,500.00	NM
	3 WM	URSa	10/13/12	11:45 PM N	lews 9	at 11	11-11:35p	:30	D3C12NH	Ю1ТО2Н		\$4,500.00	NM
	6 WM	URSu	10/14/12	11:22 PM N	lews 9	at 11	11-11:35p	:30	D3C12NH	Ю1ТО2Н		\$4,500.00	NM
	1 WM	URM	10/15/12	11:21 PM N	News 9	at 11	11-11:35p	:30	D3C12NH	Ю1ТО1Н		\$4,500.00	NM
	10/15/12 Class of Tim	10/15/1 e - Fixed		cing with Star	rs	Prime Other	2	:30	2	\$14,000.00	NM		
V		Start Dat 10/09/12				Spots/Week 2	<u>Rate</u> \$14,000.00						
s	Spots: # Ch	Day	Air Date	Air Time D	Descript	ion	Start/End Time	Length	Ad-ID			Rate	Туре
	1 WM	URM	10/15/12	8:54 PM D	Dancing	with Stars	Prime Other	:30	D3C12NH	Ю1ТО2Н		\$14,000.00	NM
	2 WM	URM	10/15/12	9:39 PM D	Dancing	with Stars	Prime Other	:30	D3C12NH	102Т02Н		\$14,000.00	NM
	10/09/12 Class of Tim	10/09/1 e - Fixed	2 Dano I Non Pre-e	cing Results		9-10p	-1	:30	1	\$14,000.00	NM		
V		Start Dat 10/09/12				Spots/Week 1	<u>Rate</u> \$14,000.00						
S	Spots: # Ch	Day	Air Date	Air Time D	Descript	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate	Туре
	1 WM	URTu	10/09/12	9:24 PM D	Dancing	Results	9-10p	:30	D3C12NH	Ю2ТО1Н		\$14,000.00	NM
	10/09/12 Class of Tim	10/09/1 e - Fixed		ate Practice emptible		10-11p	- 1	:30	1	\$7,750.00	NM		
V		Start Dat 10/09/12				Spots/Week 1	Rate \$7,750.00						
S	Spots: # Ch		Air Date	Air Time D	Descript	<u>ion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate	Type
	1 WM	Credi	10/09/12 ted old invento		Private I	Practice	10-11p	:00				<del>\$7,750.00</del>	NM
19 1	10/10/12 Class of Tim	10/10/1 e - Fixed	2 Nasł I Non Pre-e	nville emptible		10-11p	1	:30	1	\$5,500.00	NM		
	•	Start Dat 10/09/12	10/15/		FSS 	Spots/Week 1	Rate \$5,500.00						
S	Spots: # Ch		Air Date	Air Time D			Start/End Time	Length				Rate	
	1 WM	URW	10/10/12	10:24 PM N	Nashville	9	10-11p	:30	D3C12NH	Ю1ТО2Н		\$5,500.00	NM
	10/11/12 Class of Tim	10/11/1 e - Fixed	2 NET I Non Pre-e	WORK POLI emptible	ITICAL I	PNETWORK POLI	Tl:1	:30	1	\$15,000.00	NM		
V		Start Dat 10/09/12				Spots/Week 1	<u>Rate</u> \$15,000.00						
S	Spots: # Ch		Air Date	Air Time D			Start/End Time	Length				Rate	
	1 WM	URTh	10/11/12	10:57 PM N	NETWO	RK POLITICAL PR	ROGR/NETWORK POI	LITI :30	D3C12NH	102Т02Н		\$15,000.00	NM
	10/13/12 Class of Tim	10/13/1 e - Fixed		CAR Cup Se emptible	eries	728-1130p	2-	:30	2	\$1,500.00	NM		
V		Start Dat 10/09/12				Spots/Week 2	Rate \$1,500.00						
S	Spots: # Ch		Air Date	Air Time D			Start/End Time	Length				Rate	
	1 WM		10/13/12			R Cup Series	728-1130p		D3C12NH			\$1,500.00	
	2 WM	URSa	10/13/12	10:08 PM N	NASCAF	R Cup Series	728-1130p	:30	D3C12NH	102Т02Н		\$1,500.00	NM
24 /													
	10/13/12 Class of Tim	10/14/1 e - Fixed			break	Sa/Su 6-7a	SS	:30	2	\$500.00	NM		
	10/13/12 Class of Tim Veeks:		Non Pre-e	emptible late <u>MTWT</u> I	FSS	Sa/Su 6-7a  Spots/Week 2	SS <u>Rate</u> \$500.00	:30	2	\$500.00	NM		
W	10/13/12 Class of Tim Veeks:	e - Fixed Start Dat 10/09/12 Day	Non Pre-e	emptible Pate MTWTI V12 Air Time D	FSS - SS Descript	Spots/Week 2	Rate	<u>Length</u>		· · · · · · · · · · · · · · · · · · ·	NM	Rate \$500.00	_



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Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congressional	issues	1200

Spots/

					Spots/				
ine Start Date End Date Descript	ion Start	/End Time	MTWTFSS	Length	Week	Rate	Type		
24 10/13/12 10/14/12 6a Weel Class of Time - Fixed Non Pre-emp	kend Daybreak Sa/S tible	u 6-7a	SS	:30	2	\$500.00	NM		
Spots: # Ch Day Air Date A	ir Time Description		Start/End Time	Lengtl	n Ad-ID			Rate	Туре
1 WMURSu 10/14/12 6:27 AM 6a Weekend Daybreak			Sa/Su 6-7a		:30 D3С12NH02Т02Н			\$500.00	
25 10/13/12 10/14/12 7a Weel Class of Time - Fixed Non Pre-emp	kend Daybreak 7-9a tible	•	SS	:30	2	\$1,650.00	NM		
Weeks: Start Date End Date 10/15/12	MTWTFSS Sp	oots/Week 2	Rate \$1,650.00						•
Spots: # Ch Day Air Date A	ir Time Description		Start/End Time	Lengtl	n Ad-ID			Rate	Туре
1 WMURSa 10/13/12 8	:23 AM 7a Weekend D	aybreak	7-9a	:30	D3C12NH	01Т02Н		\$1,650.00	NM
2 WMURSu 10/14/12 8	2 8:13 AM 7a Weekend Daybreak		7-9a	:30	:30 D3C12NH01T02H			\$1,650.00 N	NM
26 10/13/12 10/14/12 Weeken Class of Time - Fixed Non Pre-emp		a	SS	:30	2	\$1,650.00	NM		
Weeks: Start Date End Date 10/09/12 10/15/12		oots/Week 2	Rate \$1,650.00						
	ir Time Description		Start/End Time	Lengtl	n Ad-ID			Rate	
1 WMURSa 10/13/12 See MG 26.3	Weekend GM/	4	9-10a	:00				<del>\$1,650.00</del>	NM
3 WMURSa 10/13/12 9:28 AM Weekend GMA MG for 26.1 10/13 2 WMURSu 10/14/12 9:26 AM Weekend GMA			9-10a		:30 D3С12NH02T02H			\$1,650.00	NM
			9-10a	:30	:30 D3С12NH02T02H			\$1,650.00	NM
27 10/14/12 10/14/12 Close U Class of Time - Fixed Non Pre-emp	tible	030a	1	:30	1	\$1,100.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> 10/15/12	1	ots/Week 1	Rate \$1,100.00						
	Spots: # Ch Day Air Date Air Time Description		Start/End Time		Length Ad-ID			Rate	Type
1 WMURSu 10/14/12 10:10 AM Close Up			10-1030a	:30 D3С12NH01T02H				\$1,100.00	NM
28 10/14/12 10/14/12 6p News Class of Time - Fixed Non Pre-emp	s 9 Weekend 6-7p		1	:30	1	\$1,750.00	NM		
Weeks: Start Date End Date 10/09/12 10/15/12	<u>MTWTFSS</u> <u>Sp</u>	oots/Week 1	Rate \$1,750.00						
	ir Time Description		Start/End Time	Lengtl	n Ad-ID			Rate	
1 WMURSu 10/14/12 6:22 PM 6p News 9 Weekend		ekend	6-7p	:30	:30 D3C12NH02T02H			\$1,750.00	NM
29 10/12/12 10/12/12 20/20 Class of Time - Fixed Non Pre-emp		1p	1	:30	1	\$13,450.00	NM		
Weeks: Start Date End Date 10/08/12 10/14/12	<u>MTWTFSS</u> <u>Sp</u>	oots/Week 1	Rate \$13,450.00						
Spots: # Ch Day Air Date A	ir Time Description		Start/End Time	<u>Leng</u> tl	n Ad-ID			Rate	Туре
1 WMURF 10/12/12 10	:38 PM 20/20		10-11p	:30	D3C12NH	02T02H		\$13,450.00	NM
			Total Spots	12	9				

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**Payment Terms 30 Days** 

Gross Total \$345,050.00

Agency Commission \$51,757.50

Net Amount Due \$293,292.50